### 2022



**Keynote Presentation:** 

#### **VISUALIZING THE COVID-19 PANDEMIC**

By Professor Xiaoru Yuan, School of Al, Peking University, China

2021



### **Keynote Presentation:**

#### **ENGINEERING THE HCI**

By Professor José A. Macías Iglesias, Escuela Politécnica Superior, Universidad Autónoma de Madrid, Spain

2020



#### **Keynote Presentation:**

#### **VISION OF THE MIND**

By Professor Chaomei Chen, College of Computing & Informatics, Drexel University, USA

2019



#### **Keynote Presentation:**

#### **INCLUSIVE INTERFACES**

By Prof. Paula Escudeiro, Institute of Engineering of Porto, Polytechnic Institute of Porto, Portugal

**Tutorial:** 

#### METHOD-MIX FOR THE DEVELOPMENT OF INTERCULTURAL USER INTERFACES

By Prof. Rüdiger Heimgärtner Intercultural User Interface Consulting (IUIC), R&D HMI Lindenstraße 9, 93152 Undorf, Germany

2018



#### **Keynote Presentation:**

# VIRTUAL AND AUGMENTED REALITY: AFFORDABLE AND USEFUL EXPERIENCES IN EDUCATION

By Professor Dr. Paloma Diaz, Director of the Digital Living Academic Unit and Director of the Interactive Systems Research Group (DEI-LAB), Universidad Carlos III de Madrid, Spain



**Keynote Presentation:** 

# RE-DEFINING THE "SMART EVERYTHING" PARADIGM TOWARDS RECONCILING HUMANS AND TECHNOLOGY

By Dr. Dr. Norbert Streitz (Scientific Director), Smart Future Initiative, Germany

2016



### **Keynote Presentation:**

# HUMAN COMPUTER INTERACTION AND SOCIETAL IMPACT – CAN HCI INFLUENCE PUBLIC POLICY MAKING AND IT POLITICS?

By Professor Jan Gulliksen, KTH Royal Institute of Technology, Sweden

2015



#### **Keynote Presentation:**

# GAME OVER? NEW APPROACHES TO TEACHING ENGINEERING COURSES

By Professor Joaquim Jorge, Full Professor, Department of Computer Science and Engineering, IST – Técnico Lisboa, Portugal

2014



### **Keynote Presentation:**

# TRENDS AND CHALLENGES IN DIGITAL GAMES AND ENTERTAINMENT EVOLUTION

By Professor Boyan Bontchev, Department of Software Engineering, Sofia University, Bulgaria

2013



**Keynote Presentation:** 

# INTEGRATING INTERACTIVE AND COMPUTATIONAL ANALYSIS IN VISUAL ANALYTICS

By Professor Helwig Hauser, University of Bergen, Norway

#### 2012



#### **Keynote Presentation:**

## THE GAMIFICATION OF EVERYDAY LIFE: THE FUTURE OF SERIOUS GAMES

By Dr. Sara de Freitas, Professor of Virtual Environments & Director of Research, The Serious Games Institute, Coventry University Technology Park, United Kingdom.

### 2011



#### **Keynote Presentation:**

#### **EDUTAINMENT AND GAMES IN ELEARNING**

By Professor Dimitrios Rigas, Head of the Department of Media Technology & Head of the Innovative Interactive Systems Research Group (IIS), De Montfort University, United Kingdom

### 2010



#### **Keynote Presentation:**

# SPACE, GAME, CAMERA. THE PERSPECTIVE INTERFACE, THE VIRTUAL CAMERA AND THE SIMULATION OF 'I'

By Mike Jones, Lecturer Screen Studies - Australian Film, TV and Radio School Lecturer - University of NSW, Australia

### **Conference Tutorial:**

#### **TEACHING SOCIAL SCIENCES IN VIRTUAL WORLDS**

By Dana R. Herrera and András Margitay-Becht, Saint Mary's College of California, USA

### 2009



#### **Keynote Presentation:**

# FRAGMENTS OF PLAY INTER-CONNECTED, CO-CREATED SOCIAL MEDIA ENTERTAINMENT

By Dr. Gary Hayes, Director of Laboratory for Advanced Media Production (LAMP) and Head of Virtual Worlds, Australia

### 2008

#### **Keynote Presentation:**

#### TRANS-LUDIC COMMUNITIES IN MULTIPLAYER GAMES AND VIRTUAL WORLDS

By Professor Celia Pearce, Director of the Experimental Game Lab, Georgia Institute of Technology, USA

## **Keynote Presentation:**

NOTHING IS TRUE, EVERYTHING IS PERMISSIBLE - GAMING ON THE EDGE OF REALITY By Adriana Skarped - Independent Writer, Actor and Game designer