

2024



**Keynote Presentation:**

**GENERATIVE AI: AFFORDANCES AND CHALLENGES FOR EDUCATION**

*By Professor Helen Crompton, Executive Director of the Research Institute of Digital Innovation in Learning (RIDIL), Old Dominion University, USA*



**Keynote Presentation:**

**MANAGING HEALTHCARE TRANSFORMATION TOWARDS INTELLIGENT, ETHICAL AND SUSTAINABLE 5P MEDICINE ECOSYSTEMS**

*By Prof. Dr. habil. Bernd Blobel, FACMI, FACHI, FHL7, FEFMI, FIAHSI, Medical Faculty, University of Regensburg, Germany*

2023



**Keynote Presentation:**

**FROM HCI AND HUMAN-BUILDING INTERACTION TO CITIZEN-ENVIRONMENT INTERACTION**

*By Dr. rer.nat. Dr. phil. Norbert A. Streitz, Scientific Director, Smart Future Initiative, Germany*

2022



**Keynote Presentation:**

**VISUALIZING THE COVID-19 PANDEMIC**

*By Professor Xiaoru Yuan, School of AI, Peking University, China*

2021



**Keynote Presentation:**

**ENGINEERING THE HCI**

*By Professor José A. Macías Iglesias, Escuela Politécnica Superior, Universidad Autónoma de Madrid, Spain*

2020



**Keynote Presentation:**

**VISION OF THE MIND**

*By Professor Chaomei Chen, College of Computing & Informatics, Drexel University, USA*

2019



**Keynote Presentation:**

**INCLUSIVE INTERFACES**

*By Prof. Paula Escudeiro, Institute of Engineering of Porto, Polytechnic Institute of Porto, Portugal*

**Tutorial:**

**METHOD-MIX FOR THE DEVELOPMENT OF INTERCULTURAL USER INTERFACES**

*By Prof. Rüdiger Heimgärtner Intercultural User Interface Consulting (IUIC), R&D HMI Lindenstraße 9, 93152 Undorf, Germany*

2018



**Keynote Presentation:**

**VIRTUAL AND AUGMENTED REALITY: AFFORDABLE AND USEFUL EXPERIENCES IN EDUCATION**

*By Professor Dr. Paloma Diaz, Director of the Digital Living Academic Unit and Director of the Interactive Systems Research Group (DEI-LAB), Universidad Carlos III de Madrid, Spain*

2017



**Keynote Presentation:**

**RE-DEFINING THE “SMART EVERYTHING” PARADIGM TOWARDS RECONCILING HUMANS AND TECHNOLOGY**

*By Dr. Dr. Norbert Streitz (Scientific Director), Smart Future Initiative, Germany*

2016



**Keynote Presentation:**

**HUMAN COMPUTER INTERACTION AND SOCIETAL IMPACT – CAN HCI INFLUENCE PUBLIC POLICY MAKING AND IT POLITICS?**

*By Professor Jan Gulliksen, KTH Royal Institute of Technology, Sweden*

2015



**Keynote Presentation:**

**GAME OVER? NEW APPROACHES TO TEACHING ENGINEERING COURSES**

*By Professor Joaquim Jorge, Full Professor, Department of Computer Science and Engineering, IST – Técnico Lisboa, Portugal*

2014



**Keynote Presentation:**

**TRENDS AND CHALLENGES IN DIGITAL GAMES AND ENTERTAINMENT EVOLUTION**

*By Professor Boyan Bontchev, Department of Software Engineering, Sofia University, Bulgaria*

2013



**Keynote Presentation:**

**INTEGRATING INTERACTIVE AND COMPUTATIONAL ANALYSIS IN VISUAL ANALYTICS**

*By Professor Helwig Hauser, University of Bergen, Norway*

2012



**Keynote Presentation:**

**THE GAMIFICATION OF EVERYDAY LIFE: THE FUTURE OF SERIOUS GAMES**

*By Dr. Sara de Freitas, Professor of Virtual Environments & Director of Research, The Serious Games Institute, Coventry University Technology Park, United Kingdom.*

2011



**Keynote Presentation:**

**EDUTAINMENT AND GAMES IN ELEARNING**

*By Professor Dimitrios Rigas, Head of the Department of Media Technology & Head of the Innovative Interactive Systems Research Group (IIS), De Montfort University, United Kingdom*

2010



**Keynote Presentation:**

**SPACE, GAME, CAMERA. THE PERSPECTIVE INTERFACE, THE VIRTUAL CAMERA AND THE SIMULATION OF 'I'**

*By Mike Jones, Lecturer Screen Studies - Australian Film, TV and Radio School Lecturer - University of NSW, Australia*

**Conference Tutorial:**

**TEACHING SOCIAL SCIENCES IN VIRTUAL WORLDS**

*By Dana R. Herrera and Andrés Margitay-Becht, Saint Mary's College of California, USA*

2009



**Keynote Presentation:**

**FRAGMENTS OF PLAY INTER-CONNECTED, CO-CREATED SOCIAL MEDIA ENTERTAINMENT**

*By Dr. Gary Hayes, Director of Laboratory for Advanced Media Production (LAMP) and Head of Virtual Worlds, Australia*

2008

**Keynote Presentation:**

**TRANS-LUDIC COMMUNITIES IN MULTIPLAYER GAMES AND VIRTUAL WORLDS**

*By Professor Celia Pearce, Director of the Experimental Game Lab, Georgia Institute of Technology, USA*

**Keynote Presentation:**

**NOTHING IS TRUE, EVERYTHING IS PERMISSIBLE - GAMING ON THE EDGE OF REALITY**

*By Adriana Skarped - Independent Writer, Actor and Game designer*